

Roane State Community College — Top Gun Senior Management Workshop

Overview:

Managers are stewards of the organization's resources, the natural custodian of its mission, its methods, its stability, its future and its reputation. The chief executive is the chief steward. The organization is the goose that lays the golden eggs, and the management staff is responsible for taking care of the goose. This means not only the organization's fiscal and physical resources, but the human resources as well. Having delivered on the stewardship obligations it is also important to realize that the world of top-level management belongs to the bold. As every successful manager knows, there are no rewards granted for effort; they are granted only for results.

This workshop incorporates the general principles for effective top line management and shows how to make them work. Participant managers will convene in small groups, using a complex didactic case study in challenging management situations. After each assignment the groups will discuss their solutions in general session, followed by a short visual assisted lecture revealing management axioms for guiding future executive decisions and behavior.



Who Should Attend:

The top guns of the business world, or those who are grooming for top gun positions, corporate CEOs, operation managers, plant managers, executive team members, vice presidents, human resources directors, department heads, and other managers who bear the responsibility for organizational effectiveness.

For veteran managers: To sharpen the ability of mid-level and senior-level managers in the effective use of resources under their command in an organization culture in the midst of change.

For newly promoted managers: To provide the manager a thorough and sound foundation of interpersonal, administrative and conceptual skills for a positive impact on the organization, its future, its stability, its reputation and its people.

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**Managing your business
as if it were yesterday
With our Formula for Success**

FACT!
**Managers directly contribute to
550,000 workdays loss and
\$30 billion in lost revenue
due to workplace stress**

FACT!
**Senior Managers
Determine Mission, Vision And Values
Top Guns Match
Mission and Vision to Management Style
Do You?**

FACT!
**Senior Managers
Inspire Individual Initiative
Do You?**

FACT!
**Top Gun Managers Develop
Loyalty, Courage and Commitment
to the Organization
Do You?**

FACT!
**Top Gun Managers create growth, save resources
and develop a dynamic workforce
Do You?**

FACT!
**This TOP GUN Senior Management Workshop is
Unique in Concept and Delivery. It is an Original
Interactive Case Study of Strategy, Decision Making
and Leadership Style that has no Equal.**

—Limited Seating—

Faculty:



Lawrence Wade Johnson holds a master of science degree in Industrial and Organizational psychology from the University of Tennessee. He has spent 45 years of his professional career in organizational development work. He has served in the senior management role, but his most treasured accomplishments have been in the field of management consulting. He has been the "fly on the wall," privy to hearing and seeing what really goes on in hourly, supervisory and executive realms of all types of organizations, and assisting executives in getting their ship in shape.



Michael R. Eslinger, CAPT USN Retired past experience includes President, Virginia Association of Nurse Anesthetists, Assistant Officer in Charge USNS Mercy, Officer in Charge Branch Medical Clinic Parris Island, SC and Director of Patient Services Beaufort Naval Hospital. Ron is presently owner and CEO of Healthy Visions Wellness Center in Oak Ridge, Tennessee and founder and President of the American Association of Moderate Sedation Nurses. He is a graduate of Naval War College with a Masters Degree in National Security and Strategic Studies.

Graduate Comments

This course is on the right path for executive leaders, it is much more in-depth than most I have looked at. The quality and value of the program warrants the investment in a three day commitment.

—Bruce Damrow, M.Ed.

Chief Operating Officer B & D CUSTOM ASSOCIATES LLC

The Top Gun Executive Workshop is a highly effective course that every manager should attend. The concepts and assessments can be applied to any industry. Reward your managers with this course and the managers will reward your company.

—Mike Phillips ES MSC

From a professional standpoint, the event itself opened my eyes toward new ways of resolving common, yet usually very sticky business and personnel related issues. The beauty of the approach is that the case study presents a series of issues that nearly every senior executive has faced or will face in their career.

—Joseph Lay, Former CEO, Lay Packing Corporation

Registration Form

Limited Seating

TOP GUN

May 18-20, 2009 Oak Ridge, TN
Oak Ridge Chamber of Commerce
Special Chamber Presentation
\$1,500.00

Includes: all materials, lunch and snack

August 17-19, 2009 Oak Ridge, TN
Double Tree Hotel
\$2,800

Includes textbook, instructional materials, hotel,
breakfast and lunch.

This Workshop is sponsored by Roane State Community
College and the Oak Ridge Chamber of Commerce.

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RSCC is a TBR and an AA/EEO Institution. Pub. # 09-125

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Like a ship at sea, an organization will accomplish its mission or founder, depending on how it is managed.

**ROANE STATE
COMMUNITY COLLEGE
OAK RIDGE CHAMBER OF COMMERCE**

TOP GUN

**SENIOR MANAGEMENT
WORKSHOP**



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depending on how it is managed.

**May 18-20, 2009
&
August 17-19, 2009**

8:00 AM – 4:00 PM

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